

2018 – 2020 Strategic Plan Participants

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Michael McClure	Vice President for Finance
Brandon Pugh	Vice President for Legislation and Resolutions
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NJSBA MEMBERS

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Karen Graf	Washington Twp. BOE (Warren County)
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Diane Holzberg	Demarest BOE
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Michelle Kennedy	Fairfield Twp. BOE (Cumberland County)
Irene Lefebvre	Boonton Town BOE
Lori LePera	Vernon Township BOE
Laurie Markowski	Flemington-Raritan BOE
Albert Miller	Howell Twp. BOE
Sandra Mordecai	West Orange BOE
Raymond Morris	Newton BOE

NJSBA MEMBERS continued

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Gregory Stankiewicz	Princeton BOE
Raymond Topoleski	Linden BOE
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Tanya Valency	Saddle River BOE
Jason Waugh	Collingswood BOE
Paul Williams	Harmony Twp. BOE
Bruce Young	Carlstadt BOE

NJSBA STAFF

Frank Belluscio	Deputy Executive Director
Cynthia Jahn	General Counsel
Michael Vrancik	Director, Governmental Relations
John Faford	Director, Budget & Finance
Patrice Maillet	Director, Business Development
Ray Pinney	Director, Member Engagement
Joseph Hsieh	Director, Information Technology
Kimberly Blum	Director, Human Resources
Vincent DeLucia	Educator-in-Residence, Director, Training & Professional Development
John Burns	Counsel
Patrick Duncan	Manager, Labor Relations
Kurt Rebovich	Consultant, Legal & Labor Relations Services
Adrianna DiGiacomantonio	Graphics Manager
Lou Schimenti	Product & Services Specialist
Michael Kvidahl	Marketing Coordinator
Jesse Adams	Field Service Representative
Ann Marie Smith	Executive Administrative Assistant

FACILITATORS

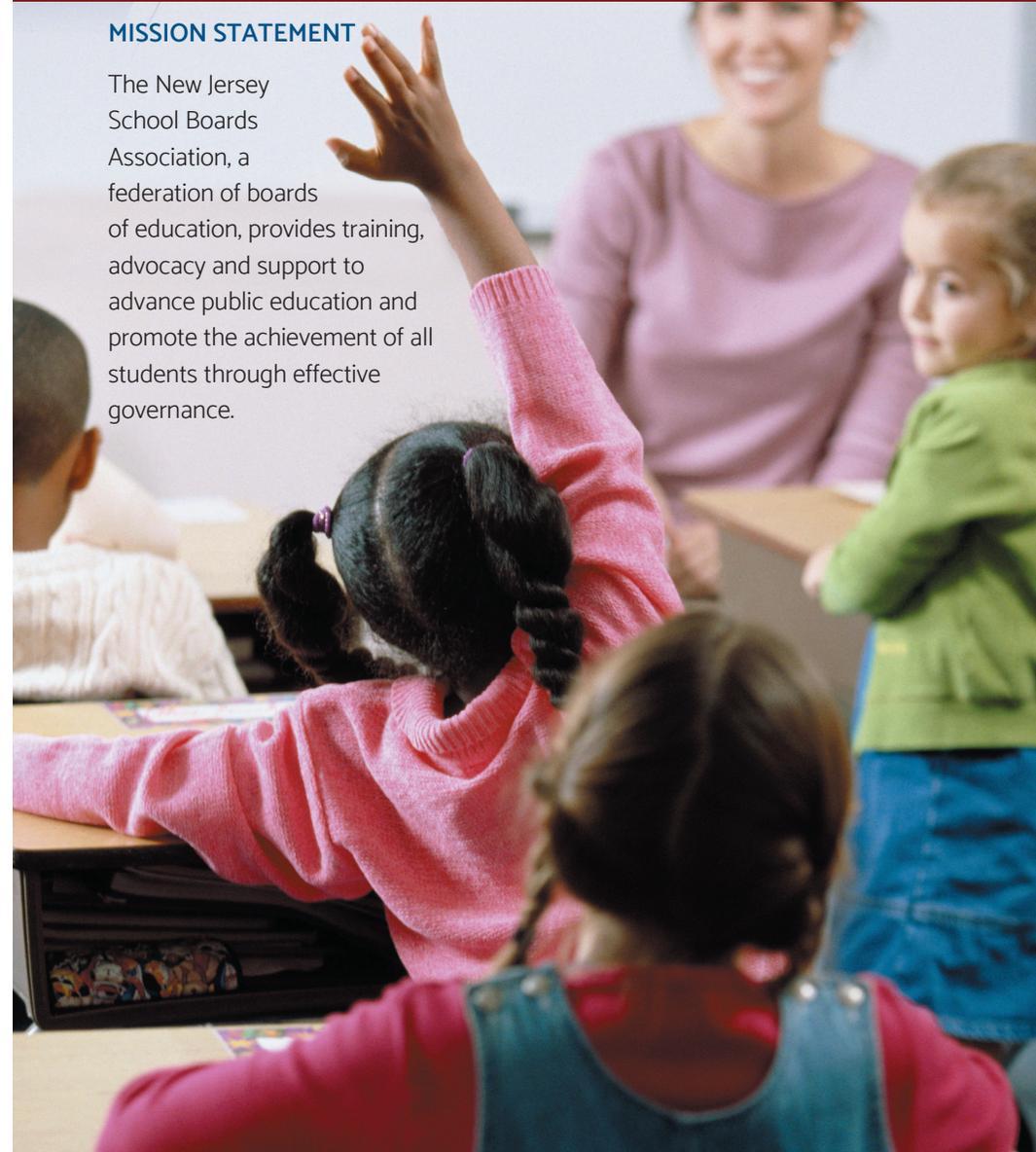
Charlene Peterson	Field Service Representative
Kathy Helewa	Field Service Representative

Vision 2020

Strategic Plan 2018-2020

MISSION STATEMENT

The New Jersey School Boards Association, a federation of boards of education, provides training, advocacy and support to advance public education and promote the achievement of all students through effective governance.



New Jersey School Boards Association

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New Jersey School Boards Association

Developing the Strategic Plan

To develop NJSBA's 2018 – 2020 Strategic Plan, we assessed the attitudes of the general membership, staff and superintendents through surveys and/or input sessions.

On September 9th, fifty board members from all 21 counties, along with 17 staff members, participated in the first planning forum at NJSBA Headquarters. During the meeting, we identified the Association's strengths in the core areas of its mission (student achievement, advocacy, training/professional development, and direct/support services) and the challenges it faces. We also discussed a vision for the Association in the year 2020.

Based on this input, the following vision statement was developed to guide the Association in the implementation of the new Strategic Plan:

Vision 2020

Student growth and learning are at the heart of all activities of the New Jersey School Boards Association. By advancing effective school district governance, our Association empowers local boards of education to ensure the well-being and success of every child.

2018-2020 Strategic Plan Goals

Approved by the NJSBA Board of Directors on November 3, 2017

On October 6th, thirty-five members from all counties, along with 16 staff members, met for a second forum at NJSBA Headquarters. The group developed goals and objectives for the 2018-2020 Strategic Plan in five areas.

GOAL AREA 1

Student Growth, Learning, Well-Being and Success

GOAL STATEMENT: Every New Jersey student will have the tools to be successful in pursuit of their chosen life goals in a safe, healthy, caring climate.

OBJECTIVES:

1. Provide access to quality Pre-Kindergarten.
2. Develop resources and collaboration with community partners to support students and families.
3. Broaden the definition of "achievement" to include academic progress, social-emotional learning and global citizenship as measures of success.

GOAL AREA 2

Direct and Support Services for Local Boards of Education

GOAL STATEMENT: NJSBA will be the primary resource for New Jersey's local boards of education.

OBJECTIVES:

1. Increase awareness of all NJSBA products and services.
2. Strengthen existing partnerships and develop new relationships.
3. Provide timely, relevant and localized services to local school boards on demand.
4. Provide products and services that meet and respond to the changing needs of school boards.

GOAL AREA 3

Advocating for Public Education

GOAL STATEMENT: NJSBA will maintain and enhance its status as the statewide voice for committed school board members through direct engagement and public awareness, advocating for the well-being and success of every child.

OBJECTIVES:

1. Increase local school board and board member involvement in advocating for all aspects of student growth and learning.
2. Provide focused training for board members to enhance their effectiveness as advocates for public education.
3. Continue NJSBA involvement as *amicus* in cases that have the greatest impact on our members and students.
4. Promote awareness of the issues facing public education and the role of local school boards in advancing the well-being and success of all students.
5. Enhance and expand collaboration with other public and private entities to advance the goals of NJSBA and its members.

GOAL AREA 4

Developing New Jersey's School Board Members

GOAL STATEMENT: NJSBA will continue to encourage professional development and will expand the number of well-trained members, who are informed on the school board's role in advancing student growth and learning.

OBJECTIVES:

1. Reach a larger audience through expanded programming for new and prospective board members.
2. Encourage greater board member participation in online and in-person training.

GOAL AREA 5

Building a "Future Ready" Association

GOAL STATEMENT: Leading by example, NJSBA will provide local boards of education with strategies and resources to advance digital learning and become "Future Ready."

OBJECTIVES:

1. Implement Future Ready Schools certification guidelines.
2. Develop training programs and provide resources to help school districts become Future Ready Schools-New Jersey certified.
3. Advocate for the elimination or reform of statutory and regulatory obstacles and other roadblocks that prevent school districts from becoming Future Ready.
4. Work with educational leaders to identify new initiatives to advance digital learning and the effective use of technology.

