

LEARN TO PREVENT COMMUNICATION GAFFES LIKE THESE...

A new board member says:

"We don't want to give away the store this time."

The experienced board members grumble:

"Are you saying we gave away the store last time?"



One board member says:

"We need to refine our policy on use of facilities."

Another board member retorts:

"That policy has worked fine for the last 20 years!"



Your budget chairperson says:

"Arguing about purchasing the \$100 vs. the \$160 bookcases is nickel and diming."

Other board members shout:

"It's our job to question how every tax dollar is spent."

...ATTEND COMMUNICATING EFFECTIVELY

Every board has been there. Something is said, but how it is said and how it is received can drastically change the meaning, intent and impact. Now, you can learn how to avoid pitfalls and connect with your fellow board members at **Communicating Effectively**. It is part of the new Certified Board Leader (CBL) curriculum. **Communicating Effectively** is an interactive, hands-on training program designed to help you:

- Learn Active Listening Techniques
- Recognize One-Way vs. Two-Way Communication
- Give and Receive Feedback
- Avoid Emotional Triggers
- Confront the Brutal Facts

To register or for more information, call NJSBA's Inservice Education Department at 1-888-886-5722, extension 5232, or complete the coupon below and fax to 609-695-0413.



Credits: 1
Core Area for CBM: None
Core Area for MBM: None
Core Area for CBL: Elective

Cancellation Policy: A fee of \$25 will be charged for cancellations made within 10 working days of the program. Cancellations made within 72 hours and no-shows will be charged the full fee. For possible program cancellations due to inclement weather, call 609-392-2000.

Please register me for the following **Communicating Effectively** program on

- March 4, 2006, at Eisenhower Middle School, Succasunna, 9:30 a.m. – 12:30 p.m.
Fees includes continental breakfast.
- Bill Board (Voucher enclosed)* Payment enclosed (Make check payable to NJSBA)
- Member \$50 per person Non-member \$100 per person

NAME: _____ TITLE: _____

DISTRICT: _____ COUNTY: _____

ADDRESS: _____

PHONE: (h) _____ (b) _____

FAX: _____ E-MAIL: _____

Return to: New Jersey School Boards Association, Inservice Department
413 W. State Street, P.O. Box 909, Trenton, New Jersey 08605-0909 or FAX: 609-695-0413