

# Need Support for Your Schools?

Engage Your Community!

## NJSBA's 2007 School Public Relations Forum January 26, 2007

Everyone has a stake in the success of our public schools. That's a critical fact in this era of tight finances, tough issues, and hard choices.

The 2007 School Public Relations Forum will show you new techniques to communicate with all stakeholders – students, parents, municipal officials, and voters – and to engage them as supporters and advocates for children's education.



### Using Your School District's Web Site to Engage the Community

Learn how to improve communication with parents, staff and members of your community in the electronic age.



### Building Support for School Finance Proposals

Experts from the New Jersey School Public Relations Association will share strategies for gaining voter approval.



### Sharing Services, Sharing a Future

A brand new school built and paid for by a developer? It's true, but it required a strong partnership between school and town officials. Hear from a community that has broken new ground in shared services and school-municipal cooperation.



### Grassroots Advocacy

Discover ways to involve members of your community in advocacy for our children.



Sign up now and receive a free copy of NJSBA's newest publication, *The Advocacy Toolkit* – a \$24 value!

To register or for more information, call Heidi Bullock, Business Department, at 1-888-886-5722 extension 5217 or direct line 609-278-5217 or complete the coupon below and fax to 609-695-2934.



Credits: 1  
Core Area for CBM: Relationships, School/Community Relations  
Core Area for MBM: Relationships, School/Community Relations  
Core Area for CBL: None

Please register me for NJSBA's **2007 School Public Relations Forum**, January 26, 2007, RWJ Hamilton Center for Health & Wellness Mercerville, NJ. Registration & Continental Breakfast: 8:00 to 8:45 a.m. Program: 8:45 a.m. to 12:30 p.m.

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| <input type="checkbox"/> Members: \$75 per person<br>(includes continental breakfast) | <input type="checkbox"/> Non-members: \$150 per person<br>(includes continental breakfast) |
| <input type="checkbox"/> Bill Board (Voucher enclosed)*                               | <input type="checkbox"/> Payment enclosed (Make check payable to NJSBA)                    |

Cancellation Policy: A fee of \$25 will be charged for cancellations made within 10 working days of the program. Cancellations made within 72 hours and no-shows will be charged the full fee. For possible program cancellations due to inclement weather, call 609-392-2000.

NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_  
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Return to: New Jersey School Boards Association, Business Department 413 W. State Street, P.O. Box 909, Trenton, New Jersey 08605-0909 or FAX: 609-695-2934  
 \*If you wish to be billed and a voucher is required for your records, please send it with your registration to avoid duplication. Travel directions will be provided when your registration is confirmed.