

Need Support for Your Schools?

Engage Your Community!

NJSBA's 2007 School Public Relations Forum January 26, 2007

Everyone has a stake in the success of our public schools. That's a critical fact in this era of tight finances, tough issues, and hard choices.

The 2007 School Public Relations Forum will show you new techniques to communicate with all stakeholders – students, parents, municipal officials, and voters – and to engage them as supporters and advocates for children's education.



Using Your School District's Web Site to Engage the Community

Learn how to improve communication with parents, staff and members of your community in the electronic age.



Building Support for School Finance Proposals

Experts from the New Jersey School Public Relations Association will share strategies for gaining voter approval.



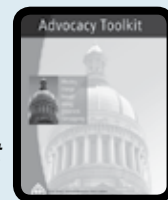
Sharing Services, Sharing a Future

A brand new school built and paid for by a developer? It's true, but it required a strong partnership between school and town officials. Hear from a community that has broken new ground in shared services and school-municipal cooperation.



Grassroots Advocacy

Discover ways to involve members of your community in advocacy for our children.



Sign up now and receive a free copy of NJSBA's newest publication, *The Advocacy Toolkit* – a \$24 value!

To register or for more information, call Heidi Bullock, Business Department, at 1-888-886-5722 extension 5217 or direct line 609-278-5217 or complete the coupon below and fax to 609-695-2934.



Credits: 1
Core Area for CBM: Relationships, School/Community Relations
Core Area for MBM: Relationships, School/Community Relations
Core Area for CBL: None

Please register me for NJSBA's **2007 School Public Relations Forum**, January 26, 2007, RWJ Hamilton Center for Health & Wellness Mercerville, NJ. Registration & Continental Breakfast: 8:00 to 8:45 a.m. Program: 8:45 a.m. to 12:30 p.m.

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| <input type="checkbox"/> Members: \$75 per person (includes continental breakfast) | <input type="checkbox"/> Non-members: \$150 per person (includes continental breakfast) |
| <input type="checkbox"/> Bill Board (Voucher enclosed)* | <input type="checkbox"/> Payment enclosed (Make check payable to NJSBA) |

Cancellation Policy: A fee of \$25 will be charged for cancellations made within 10 working days of the program. Cancellations made within 72 hours and no-shows will be charged the full fee. For possible program cancellations due to inclement weather, call 609-392-2000.

NAME: _____ TITLE: _____
 DISTRICT: _____ COUNTY: _____
 ADDRESS: _____
 PHONE: (h) _____ (b) _____
 FAX: _____ E-MAIL: _____

Return to: New Jersey School Boards Association, Business Department 413 W. State Street, P.O. Box 909, Trenton, New Jersey 08605-0909 or FAX: 609-695-2934
 *If you wish to be billed and a voucher is required for your records, please send it with your registration to avoid duplication. Travel directions will be provided when your registration is confirmed.