



NJSBA uses the same strategic-planning tools that we provide to board members.

OUR MISSION STATEMENT

The New Jersey School Boards Association, a federation of district boards of education, advocates, trains and provides resources for the advancement of public education in New Jersey.

THE PLANNING PROCESS

In the spring of 2005, an ad hoc Long-Range Planning Committee convened to begin work on our Long-Range Plan for 2005-2008. To ensure that all voices were heard, the committee involved a broad base of stakeholders in the data-gathering process. An electronic survey was sent to all members of the association, and focus groups were held in each of the state's 21 counties.

The process also included a survey of the education landscape. State and national data was gathered on current and emerging educational issues to determine members' needs and to chart a course for our activities.

Among its many gatherings, the committee convened a special meeting that gave committee members an opportunity to hear educational state-of-the-state overviews from Edwina M. Lee, NJSBA executive director; Richard TenEyck, assistant commissioner for the New Jersey Department of Education; Senator Joseph V. Doria; and Assemblyman Craig A. Stanley.



New Jersey School Boards Association

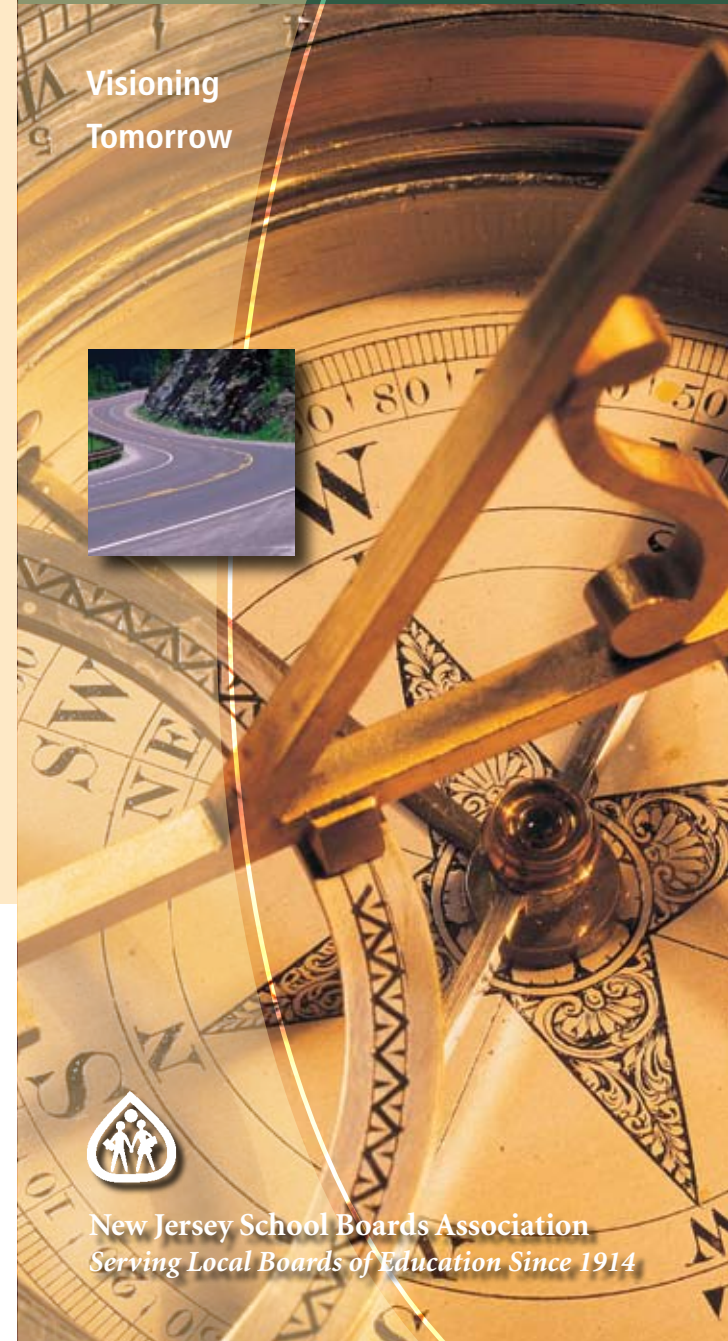
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2005-2008 Long-Range Plan

Visioning
Tomorrow



New Jersey School Boards Association
Serving Local Boards of Education Since 1914



Planning for the Future

Our Goals: 2005-2008

As it has for more than 30 years, New Jersey School Boards Association (NJSBA) periodically steps back to evaluate the state of the association and the state of education in New Jersey through a long-range planning process.

Our most recent long-range plan establishes our vision for 2005-2008. It identifies four core goals:

- Accountability
- Advocacy/Communication
- Facilities
- Funding

The plan—and the process—truly reflect our commitment to identifying the needs of our members, assessing how we have performed in the past, and determining what we must do to best serve you in the future.



A strategic action team is evaluating NJSBA programs and services to ensure that they are aligned with long-range plan goals.

WE ARE ACCOUNTABLE TO THOSE WE SERVE

NJSBA's accountability goal is to promote the development of standards of measurement for districts to demonstrate successful governance and also to increase public support for public education. This will be achieved by:

- Establishing reliable standards of increased student achievement
- Reinforcing the need for fiscal accountability
- Modeling competency, results-based performance

WE MUST SPEAK UP FOR EDUCATION

NJSBA's advocacy/communication goal is to become a strong voice in communicating and advocating educational issues. This includes:

- Making an impact on legislative decision-making
- Utilizing technology
- Working with district-based advocacy groups
- Training board members to host local meetings, develop coalitions, and lobby effectively

WE MUST CREATE A SUPPORTIVE ENVIRONMENT

NJSBA's facilities goal is to promote spaces that nurture the mind and spirit. To achieve this goal, NJSBA will:

- Relocate NJSBA headquarters to a state-of-the-art facility that is accessible to all

members and which supports our mission

- Educate members to ensure that districts provide and maintain adequate facilities to meet student needs
- Ensure availability and use of state-of-the-art technology to promote educational excellence, data-based decision making, and efficient operations
- Promote the increased utilization of their facilities by local districts and other associations

WE MUST CHAMPION SUPPORT FOR EDUCATION

NJSBA's funding goal is to continue our work toward achieving the funding necessary to support public education. We will work to:

- Influence change in the methods of funding public education
- Explore efficiencies in school operations, including shared services
- Identify and showcase best practices
- Monitor progress and report on efforts that have resulted in cost savings and tax relief