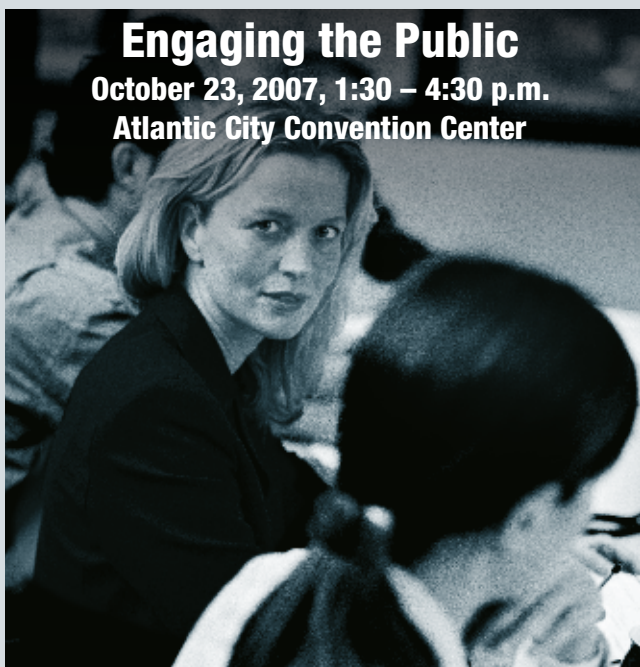


# DEVELOP YOUR BOARDSMANSHIP SKILLS



## Engaging the Public

October 23, 2007, 1:30 – 4:30 p.m.  
Atlantic City Convention Center

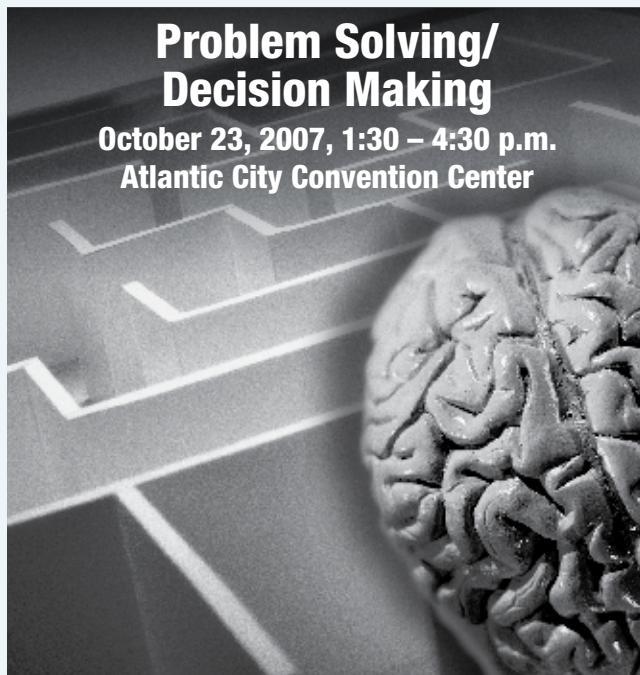
Don't wait for a crisis or a budget election campaign—the time to educate and connect with the public is now! Learn how to inform the community of your district's goals and plans and how to encourage public participation and involvement. In this highly interactive session, you will:

- Examine your district's information-sharing tools
- Develop public engagement initiatives
- Identify and activate the opinion leaders in your community to help open a two-way flow of information

The public is a powerful ally in promoting your district's efforts. Invite them to the table so they will understand your district's needs, stand by you in good times and bad.



Credits: 1  
Core Area for CBM: None  
Core Area for MBM: None  
Core Area for CBL: Elective



## Problem Solving/ Decision Making

October 23, 2007, 1:30 – 4:30 p.m.  
Atlantic City Convention Center

Board members and administrators are problem-solvers—whether dealing with an issue or establishing something new in their district. But after you solve the problem, you have to implement your decisions. Upon completion of this program, you will be able to:

- Differentiate between a "problem" and a "conflict."
- Use a seven-step model to solve problems and determine how to implement your decisions.
- Employ a force field analysis to assist in the process.
- Explain the importance of data in the problem-solving/decision-making process.
- Develop action plans to implement decisions your board has made.



Credits: 1  
Core Area for CBM: None  
Core Area for MBM: None  
Core Area for CBL: Elective

To register or for more information, call the Business Department at (888) 886-5722, ext. 5217, or direct line (609) 278-5217, or complete the coupon below and fax it to (609) 695-2934.

Please register me for:  **Engaging the Public**  
 October 23, 2007 1:30 p.m.-4:30 p.m.  
 Atlantic City Convention Center

Members: \$65 per person  
 Non-members: \$130 per person  
 Bill Board (Voucher enclosed)\*  
 Payment enclosed  
 (Make check payable to NJSBA)

**Problem Solving/Decision Making**  
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**Cancellation Policy:** Cancellations made up to 10 working days prior to the program date will be refunded the entire registration fee. Cancellations made between 10 working days and 72 hours of the program start will be charged \$25. Cancellations made within 72 hours and no shows will be charged the full fee.

For possible program cancellations due to inclement weather, call 609-392-2000.

NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_  
 DISTRICT: \_\_\_\_\_ COUNTY: \_\_\_\_\_  
 ADDRESS: \_\_\_\_\_  
 PHONE: (h) \_\_\_\_\_ (b) \_\_\_\_\_  
 FAX: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

Return to: New Jersey School Boards Association, Business Department 413 W. State Street, P.O. Box 909, Trenton, New Jersey 08605-0909 or FAX: 609-695-2934  
 \*If you wish to be billed and a voucher is required for your records, please send it with your registration to avoid duplication. Travel directions will be provided when your registration is confirmed.