

NJSBA

Presents:



Wednesday, March 3, 2010
12-12:30 p.m.

Social Media 101

Spend your lunch break with NJSBA! Our new series of lunchtime webinars, Learn@Lunch, makes learning convenient. Watch the webinars live from your desk or replay the recorded webinar later, on-demand at www.njsba.org/learn@lunch.

Featured Presenters:

Chris Brown, *Superintendent, West Genesee School District, NY*

Eric Sheninger, *Director, Program Development, Project Able & Principal, New Milford High School*

Chris Brown is making news by using Twitter to keep the West Genesee School district informed. Learn how to get your school district up and running on Twitter and some best practices for using it to your advantage. Follow Chris on Twitter at <http://twitter.com/cbrownwgcsd>.

Eric Sheninger is receiving high-profile attention for his use of social media in the classroom. He appeared on feature spots on WCBS radio and CBS-2 local news and in a featured article in *The Record* newspaper. Learn how Eric is integrating social media in the classroom and how your district can do the same. Follow Eric on Twitter at http://twitter.com/NMHS_Principal.



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