



WORKSHOP

2007 School Public Relations Mini-Workshops

DEADLINE JUNE ~~18~~ 29!
Call for Proposals:

EXTENDED

Has your district implemented an innovative school-community relations program? Share your district's best practices with school leaders from throughout New Jersey at The Workshop 2007 School Public Relations Mini-Workshops.

The School PR Mini-Workshops consist of 30-minute, roundtable sessions that are presented twice within the one-hour timeslot. Last year's presentations addressed engaging the community, involving parents and older citizens in the schools, working with the news media, communicating during a crisis, and gaining support for bond and budget proposals.

This year's mini-workshop program is slated for October 24th from 2:45 p.m. to 3:45 p.m.

The completed proposal form may be faxed to Lisa Ann Deon at 609-695-0413. For additional information, contact Lisa at (888) 886-5722, ext. 5209.

Don't miss the opportunity to showcase your district's outstanding school-community relations efforts!



The deadline for receiving completed forms is June 29



2007 School Public Relations Mini-Workshops

PROGRAM PROPOSAL FORM

Please complete the form and return to:
Lisa Ann Deon, Administrative Assistant
NJSBA Communications Department
413 W. State Street, P.O. Box 909 Trenton, NJ 086050909
E-mail: ldeon@njsba.org Fax: 6096950413

COMPLETED FORMS MUST BE RECEIVED BY JUNE 29, 2007

Please Note: To participate in the School PR Mini-Workshops, you must complete this form and return. Because of the nature of the presentations, no electronic or audiovisual equipment is permitted.

CONTACT NAME: _____

TITLE: _____

SCHOOL DISTRICT/COMPANY: _____

COUNTY: _____

ADDRESS: _____

PHONE: HOME: _____ BUSINESS: _____

(AREA CODE)

(AREA CODE)

EMAIL: _____

PRESENTER(S) _____

Title of Proposed Presentation:

Brief Summary:

(Please attach additional pages as required)