

PROGRAMS AND SERVICES
STRATEGIC PLAN

Mission Statement

The New Jersey School Boards Association, a federation of district boards of education, advocates, trains and provides resources for the advancement of public education in New Jersey.

Goals/Strategies and Objectives 2008-2011

Resources

A. Goals

1. Evaluate current fee-based services and recommend changes in services and/or fees;
2. Reassemble a dues reassessment committee, review the 2003 dues reassessment findings, and make recommendations as appropriate;
3. Research member needs in order to define technology requirements of the Association;
4. Reconstitute the Facilities Review Committee to identify the needs of the Association and develop a plan to meet the future facility needs of the Association.

Advocacy

A. Goal

1. In partnership with our members, NJSBA strives to efficiently advocate for policies that ensure the delivery of a quality public education for all of New Jersey's children in a fiscally responsible manner.

B. Strategies

1. With regard to our own board members: increase and expand active participation;
2. To increase our influence with other stakeholders on a local, county and state level;
3. To expand and enrich the member tool kit and opportunities for effective advocacy.

Federation

A. Goal

1. NJSBA will strengthen the statewide federation of local boards of education through a series of efforts.

B. Objective

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1. Develop a plan to enhance internal communication, strengthening staff's ability to support the federation;
2. Prepare and develop method/structure/strategies to involve all 21 counties in strengthening the federation;
3. Create a core group of leaders and key communicators (to encompass executive county superintendents, CAL, and other stakeholders) to promote the value of the federation.

Training and Accountability

A. Goal:

1. Training for Accountability.

B. Strategies

1. Create and implement elective training programs that will increase board member participation;
2. Annually review required board member training programs for relevance, rigor, accountability, financial viability and restructure as appropriate;
3. Provide internal staff development training in response to emerging issues to enable staff to effectively educate and train membership to facilitate accountable decision making;
4. Expand the availability of training opportunities for board members through the use of technology.

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