

MINUTES
of the
BOARD OF DIRECTORS MEETING
September 15, 2017
7 p.m.

The New Jersey School Boards Association Headquarters
Trenton, NJ

BOARD OF DIRECTORS
MINUTES OF SEPTEMBER 15, 2017
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BOARD OF DIRECTORS
NEW JERSEY SCHOOL BOARDS ASSOCIATION
TRENTON, NJ

September 15, 2017
7 p.m.

A regular meeting of the Board of Directors was held on Friday, September 15, 2017 at the NJSBA headquarters, Trenton, NJ.

Executive Committee members present were Daniel Sinclair, president; Christy Tighe, vice president for county activities; Michael R. McClure, vice president for finance; Brandon Pugh, vice president for legislation/resolutions; Donald Webster, Jr., immediate past president, and Dr. Lawrence S. Feinsod, executive director.

Association staff present were Frank Belluscio, deputy executive director/director of communications; Cynthia Jahn, Esq., general counsel; Michael Vrancik, director of governmental relations; Jane Kershner, director of field services; Vincent DeLucia, director of training and professional development/educator-in-residence; Carl Tanksley, director of legal and labor relations services; John Faford, director of budget and finance; Ray Pinney, director of member engagement; Kimberly Blum, director of human resources; Joseph Hsieh, director of information technology; Patrice Maillet, director of business development; Janet Bamford, communications manager; Billie Barnett, member services representative; and Ann Marie Smith, executive administrative assistant, executive office/communications.

The following members and alternates of the Board of Directors were present:

Atlantic	Dr. Anne Erickson	Salem	Eileen Miller
Bergen	Sheli Dansky (Alt.)		Dominick Miletta (Alt.)
Burlington	Not Represented	Somerset	Robert Morrison
Camden	Gail David	Sussex	Anthony Fasano (Alt.)
	Naomi Davidson (Alt.)	Union	Helen Kirsch
Cape May	Not Represented	Warren	Gus Rutledge
Cumberland	Tremanisha Stewart		
Essex	Sandra Mordecai	County	
	Michael Heller (Alt.)	Association	Ginny Murphy (Alt.)
Gloucester	Not Represented	Leadership	
Hudson	Michael Baruch, M.D.		
Hunterdon	Charles Miller (Alt.)	Urban Boards	George Cook
Mercer	Gregory Stankiewicz		Marsha Hershman
	Anthony Messina (Alt.)		Sudhan Thomas
Middlesex	Lucy Bloom		William Monk (Alt.)
Monmouth	Mark Bonjavanni		Diane Johnson (Alt.)
Morris	Irene LeFebvre		
	Michael Scarneo (Alt.)	Vocational	Barbara Dawson
Ocean	Ben Giovine		
	John Barton (Alt.)	NSBA Rep.	Not Represented
Passaic	Jeff Fischer		

ROLL CALL

President Sinclair called the meeting to order at 7:00 p.m. A roll call indicated five officers, 17 counties, urban boards, vocational boards and county association leadership were represented.

MOMENT OF SILENCE

President Sinclair asked for a moment of silence for the victims of the recent hurricanes and for a peaceful world.

FLAG SALUTE

President Sinclair led the members in the Pledge of Allegiance.

MISSION STATEMENT

President Sinclair led the members in reciting the Association's Mission Statement.

OPPORTUNITY FOR PUBLIC COMMENT – No public comments.

RECOGNITION OF NEW MEMBERS/OATH OF OFFICE

Dr. Anne Erickson, member representing Atlantic County; Matthew Cheng, alternate representing Hudson County; Sudhan Thomas, member representing the Urban Boards Committee and Diane Johnson, alternate representing the Urban Boards Committee were recognized. All members and alternates present took the Oath of Office.

CODE OF CONDUCT

President Sinclair reminded members that all Board of Directors members and alternates are required to read and sign a Code of Conduct. He asked them to complete the form and return it to staff before leaving the meeting. Members with questions were asked to address them to Cynthia Jahn, Esq., general counsel, after the meeting.

ACTION ITEMS

Consent Agenda Items

1. Open session minutes of the May 19, 2017 meeting.

President Sinclair asked for a motion to approve the open session minutes of May 19, 2017.

Ms. Miller moved to APPROVE the minutes of the March 3, 2017 meeting. The motion was duly seconded and carried. Vote was unanimous.

2. Legislative Committee Appointments

President Sinclair asked for a motion to approve the Legislative Committee appointments.

Mr. Morrison moved to APPROVE the Legislative Committee appointments. The motion was duly seconded and carried. Vote was unanimous.

3. Extension of payment of dues for Board of Directors members' districts.

President Sinclair asked for a motion to approve the extension of payment of dues for Board of Directors members' districts.

Ms. Miller moved to APPROVE the extension of payment of dues for Board of Directors members' districts. The motion was duly seconded and carried. Vote was unanimous.

Roll Call Agenda Items

1. Approval of ACES Grant request from Education Leadership Foundation of New Jersey.

President Sinclair called for a motion to approve the request from the Education Leadership Foundation of New Jersey (ELFNJ) for funding through the Alliance for Competitive Energy Services (ACES) for a grant in the amount of \$120,000 for fiscal year 2017-2018.

Ms. LeFebvre moved to APPROVE the request for \$120,000 from ACES to ELFNJ for fiscal year 2017-2018. The motion was duly seconded and carried. Vote was unanimous.

2. Approval of revisions to GO Policy 4118.12 *Social Networking*.

President Sinclair called for a motion to approve the 1st reading, waive the 2nd reading on the revisions to GO Policy 4118.12 *Social Networking*.

Dr. Erickson moved to APPROVE the revisions to GO Policy 4118.12 Social Networking. The motion was duly seconded and carried. Vote was unanimous.

REPORT OF THE PRESIDENT AND OFFICERS

President Dan Sinclair reported on the process of developing a new strategic plan, which began on September 9 at a forum held for NJSBA members; the creation of a Non-College Bound Learner Task Force; a new three-day Leadership Conference for current and prospective board leaders, which will be held on April 20-22, 2018; the need for new board members to get involved in NJSBA, and the upcoming Candidate Briefings scheduled for September 29 in the central region, in the north on October 3 and in the south on October 4.

Immediate Past President Don Webster report that he and past President John Bulina represented NJSBA on July 18 at the 100th birthday celebration of Ft. Dix to honor the creation of the base. The occasion also provided an opportunity for Mr. Bulina and Mr. Webster to discuss NJSBA's on-going relationship with the U.S. Army.

Vice President for Finance Mike McClure reported that the audit for the 2016-2017 fiscal year was presented to the audit committee for its review at their meeting on September 15. The audit will be presented to the Board of Directors at the November 3 meeting. Mr. McClure also reported that NJSBA had a clean audit with no adjustments proposed by the auditors.

Vice President for County Activities Christy Tighe reported the county school boards associations kicked off the 2017-18 school year with success, featuring local and regional programming that included networking, sharing best practices, and quality information sessions on key issues. County leaders spent their summer working on the county association program calendar for the new school year. The first County Association Leadership meeting of the year was held on June 10. Ms. Tighe also highlighted upcoming county programs including Sussex County, where the September meeting focused on a proposal for countywide regionalization of schools districts; a new feature at Workshop, the County Chat Room, which will take place during the Monday, leadership training track, and a new governance training series hosted by the counties, called *Foundations for Success*, which are informative programs that offer members a new way to fulfill their training requirements under the School District Accountability Act.

Vice President for Legislation/Resolutions Brandon Pugh first acknowledged the Governmental Relations Department for the successful series of summer meetings with legislators and he thanked the Board of Directors Members who also participated in the meetings. Mr. Pugh reported on the successful Legislative Day event, which included a keynote address by Senate President Sweeney, the State Board of Education President, a panel of superintendents, and remarks by various members of the State Assembly and Senate; the Union County School Boards Association meeting on September 7 which focused on district/board communications and the Cape May County meeting on September 13, which focused on emotional health, and the Legislative Committee meeting scheduled for September 16, which will include presentations by the NJPTA President, the NJDOE Chief Public Affairs Officer, and an open dialogue on the structure and role of the Legislative Committee.

REPORT OF THE EXECUTIVE DIRECTOR

Dr. Larry Feinsod reported on the progress made toward the goals of NJSBA over the summer of 2017 including, the Governmental Relations Department's legislative district meetings, noting that by the end of the summer, NJSBA members will have met with legislators in the vast majority of districts, as well as with many Congressional representatives; staff interviews with the Democratic and Republican gubernatorial candidates; continuing partnerships with other education associations, the Department of Education, and the U.S. Army; the NJSBA's continuing school district-municipal cooperation efforts; the new online superintendent evaluation tool, which will be rolled out at Workshop 2017; the new leadership training weekend program scheduled for April 2018; the financial support for board member professional development through ELFNJ in the amounts of \$100,000 for weekend orientation programs, \$50,000 for a weekend leadership program and \$130,000 for county school boards association programs.

Dr. Feinsod also reported on NJSBA revenue citing that the membership dues collection is on schedule; there is no dues increase for the eighth consecutive year, and non-dues revenue increased to 34.2 percent. The Corporate Member program includes 42 participants.

Dr. Feinsod introduced Carl Tanksley, Esq., as the new director of Legal and Labor Relations Services.

Advocacy Update

The advocacy update included a report on the impact of the November election; the Legislative Committee's plans to establish the NJSBA advocacy agenda, which will be presented to the Board of Directors at its January 2018; a push to develop state standards for school IT directors, and enhancing school districts' ability to purchase technical equipment. On the federal level, there is concern about funding cuts, but decisions are still in flux due to the competing need for financial assistance for hurricane relief efforts.

Workshop 2017

The Workshop 2017 report included a summary of the training programs and events happening over the course of the four days; an overview of the on-line schedule and phone app; highlights

of the keynote speakers, and new on-site badge printing, which will be available to all members this year following the very successful pilot program unveiled last year for select counties.

On-line Program Registration

Members received a preview of the new two-step online registration process, which has been reduced from eight steps.

INTERACTIVE DISCUSSION

Members shared their vision for NJSBA in the year 2020.

UNFINISHED BUSINESS

There was no unfinished business.

NEW BUSINESS

A request was made for the Association to look into using the Board Docs program for its Board of Directors meetings.

ADJOURNMENT

There being no further business, *Ms. LeFebvre moved to adjourn the meeting. The motion was duly seconded and carried. The meeting was adjourned at 9:08 p.m.*

Respectfully submitted,



Lawrence S. Feinsod, Ed.D.
Executive Director