

# ARTS ED NOW

A statewide campaign to increase *active* participation in arts education at all schools in New Jersey.

## CAMPAIGN GOALS

### by 2020:

- All NJ students will have access to arts education
- Increase the number of schools providing more than two art forms
- Increase arts participation in elementary and middle schools to 100%
- Increase arts participation in high schools to 60%
- Increase school engagement with community resources
- Develop a statewide network of local stakeholders

## WHY

### WE NEED IT

- Students who participate in arts education do better in school and in life!
- The longer students are engaged in arts education, the better they do overall.
- State policies aren't being maximized to engage students in arts education.
- Not all NJ students have the same access to arts education.
- **Local ambassadors can make a difference!** We can influence what's offered in schools and how much students participate in arts education.

## WHO

### CAN TAKE ACTION?

## BE AN AMBASSADOR!

- **Students:** Take more arts classes! Tell your story. How has arts ed made you be a better student/person?
- **Parents:** Encourage your kids to participate in arts education. Get educated about its impact, speak out and organize other parents to get involved.
- **Teachers:** Bring Arts Ed Now into the classroom. Speak out and organize other teachers to get involved.
- **Community Leaders:** Share Arts Ed Now with your circles of influence. Engage Boards, organizations and institutions to promote arts education.
- **Policy-makers and Administrators:** Push for more dedicated resources for arts education at the state and district levels.

## ACTION ITEMS

Jump into  
CAMPAIGN  
CENTRAL!  
[ArtsEdNow.org](http://ArtsEdNow.org)

- Learn more about the impact of arts ed!
- Visit "Campaign Central" to see what's happening at your own local school.
- Raise local awareness, advocate for change with online tools.
- Stay in touch with the statewide movement to share stories and ideas!

## STATS & STORIES

Join the Facebook group to share ideas! Search for: "Arts Ed Now"

Active creative learning is good for all students...and good for New Jersey! **LET'S DO MORE**

[ArtsEdNow.org](http://ArtsEdNow.org) #ArtsEdNow @ArtsEdNow

Sponsored by:



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ArtsEdNow.org #ArtsEdNow @ArtsEdNow

## MYTH:

Taking arts classes doesn't lead to employment opportunities.

## FACT:

New Jersey has numerous employment opportunities in the Creative Industries.

New Jersey is home to **20,000 arts-related businesses...**



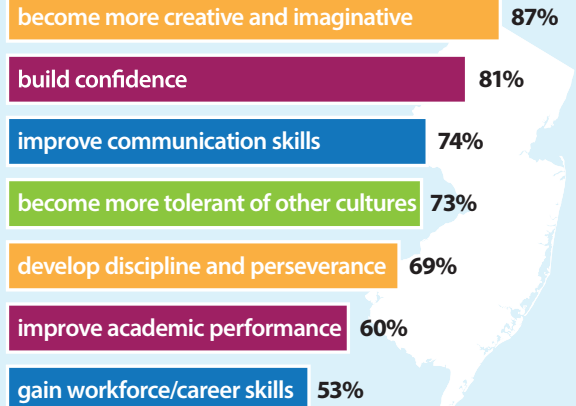
...which employ **75,000 people**

Source: Americans for the Arts. (2015). The Creative Industries in New Jersey.

Nationally, **702,000 businesses** involved in the creation or distribution of the arts employ



## New Jerseyans believe arts education helps students:

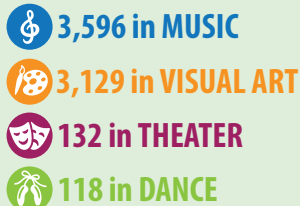


Source: Rutgers-Eagleton Poll, 2017

## PROFESSIONAL ARTS EDUCATORS Make A Difference

**7,223** Statewide

### NJ By the Numbers



Source: New Jersey School Performance Reports, released by the New Jersey State Department of Education for the 2015/2016 school year (released in 2017).

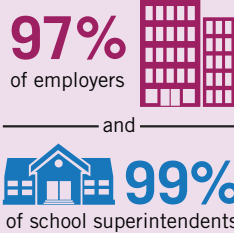
## MYTH:

Colleges and employers don't value arts-based learning.

## FACT:

Arts-based learning prepares students for college and careers.

Workplace creativity is increasingly important to:



Source: Lichtenberg, J., Wock, C., & Wright, M. (2008). Ready to innovate: Are educators and executives aligned on the creative readiness of the U.S. workforce? New York, NY: The Conference

Compared to the average scientist, how much more likely is a **Nobel laureate** to have

## Arts-Based Skills?

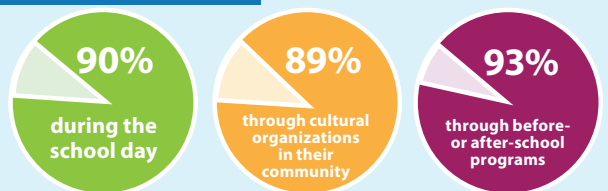


Source: Root-Bernstein, R., Allen, L., Beach, L., Bhadula, R., Fast, J., Hoseney, C., ... & Podufaly, A. (2008). Arts foster scientific success: Avocations of nobel, national academy, royal society, and sigma xi members. Journal of Psychology of Science and Technology, 11(2), 51-63.



**9 OUT OF 10**

NJ residents believe an arts education is important:



Source: Rutgers-Eagleton Poll, 2017



See more stories at [ArtsEdNow.org](http://ArtsEdNow.org)



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