

NJSBA'S VIRTUAL WORKSHOP 2020 *OCT. 20-22*

IMAGINE. CREATE. LEAD.

SPONSORSHIP OPPORTUNITIES

This new virtual event will enable the education community to come together safely to learn, collaborate, and chart the course for the future of schools and districts in NJ. Now, more than ever, school leaders are seeking your content and resources, and for solutions to the issues they're facing. Space is limited.



For more information, contact Patrice Maillet, Business Development Director, at pmaillet@njsba.org or Lynn Anderson, Exhibits Manager at landerson@njsba.org.

SPONSORSHIPS

	PREMIERE \$15,000	SIGNATURE \$10,000	INNOVATIVE \$4,000	EXHIBITING	
				STANDARD \$1,500	NONPROFIT \$900
Premium Logo Sign in the Event Lobby	Yes				
Premium Booth Location	Yes				
Premium Branding Opportunity	Yes				
Sponsor branding in virtual conference marketing (when applicable)	Yes				
One-Hour Live Speaking Session with live chat capabilities and attendee Q & A (Available to attendees for 1-year)	Yes	Yes			
Session Attendee List	Yes	Yes			
Leaderboard Inclusion	Yes	Yes	Yes		
Swag Bag Inclusion	Yes	Yes	Yes		
Superintendent and Business Administrator contact list, including district addresses and email	Yes	Yes	Yes		
Customizable Virtual Booth - Virtual booths give you the ability to add images, videos*, and presentations and documents to share more about your products and services. Review booth options.	Yes, including video, document uploads, signage, and more. (choose from 10 of the 10 templates)	Yes, including video, document uploads, signage, and more. (choose from 6 of the 10 templates)	Yes, including video, document uploads, signage, and more. (choose from 4 of the 10 templates)	Yes. Includes customizable signage and document uploads. (choose from 2 of the 10 templates)	Yes. Includes customizable signage and document uploads. Template will be assigned.
Booth Chat - Your representatives can start meaningful conversations with attendees using text, audio, and video chat, in a 1:1 chat or group setting.	Yes	Yes	Yes	Yes	Yes
Booth Engagement Report	Yes	Yes	Yes	Yes	Yes
Booth Attendee List	Yes	Yes	Yes	Yes	Yes
Logo Displayed on Event Website	Yes	Yes	Yes	Yes	Yes
Booths, sessions*, and other content available to attendees for 1-year	Yes	Yes	Yes	Yes	Yes

*Contingent on sponsorship level.