F R E Q U E N T L Y  A S K E D  Q U E S T IO N S

WITHIN TWO WEEKS OF THE CLOSE OF THE CONFERENCE.

THE ROI REPORTS WILL CAPTURE AN OVERALL VIEW OF ALL ACTIVITY WITH ATTENDEES, INCLUDING A CHAT LOG. WE ANTICIPATE SENDING THESE REPORTS OUT TO EACH EXHIBITOR WITHIN TWO WEEKS OF THE CLOSE OF THE CONFERENCE.

CAN MY CLIENTS ACCESS THE VIRTUAL WORKSHOP PLATFORM?

No. There is not. The booth rep account created for each exhibitor will also be their login to the live platform. As a booth representative, you have permissions to view the entire Virtual Workshop platform, which includes exhibit halls and events.

CAN I CHANGE MY BOOTH AVATARS?

No. We cannot add/change avatars. Avatars are built into the layout of the booth. You would need to select a layout with the avatar you prefer, or there may be a booth layout without avatars (depending on your booth selection).

WHAT IF I NEED TO CHANGE MY COMPANY LOGO ON THE WEBSITE?

You can request to change your logo at njsba@getvfairs.io.

HOW DO I BECOME A CORPORATE MEMBER?

NJSBA’s Corporate Membership Program focuses on the collaboration of businesses, non-profit organizations, and the educational community working together toward a strong future for New Jersey’s children. The program is open to qualified companies and professional organizations that support the mission of NJSBA.

Please visit our website at https://www.njsba.org/about/corporate-partnerships-opportunities/.

IS THERE A VIRTUAL WORKSHOP APP AVAILABLE FOR DOWNLOAD?

No. However, the conference is accessible via any mobile device.

WHAT IS THE EDUCATIONAL LEADERSHIP FOUNDATION OF NEW JERSEY (ELFN)

The Educational Leadership Foundation of New Jersey advances public education governance through training, research, and attaining grants to further professional development. Formed in 2008 and approved under the Internal Revenue Code of 501c(3), the Foundation serves New Jersey’s local boards of education, public charter school boards of trustees, other public entities, and non-profit organizations. Learn about the benefits of becoming a Contributor to ELFN at https://elfn.org/contributors/become-a-contributor/.

HOW DO I ACCESS THE LIVE PLATFORM IF I AM AN EXHIBITOR?

Exhibitors can log using their Booth Rep Account credentials created in step 5 of their Booth Setup Form. Login at https://virtualworkshop.njsba.org/.

CAN I ATTACH DOCUMENTS TO A CHAT?

No. Documents cannot be attached to a chat. You can direct the attendee to the “Documents” section in your booth or request their email and send them the document as an email attachment.

CAN I LEAVE AN ANNOUNCEMENT IN THE CHATROOM WITH A MESSAGE WHEN THERE IS NO BOOTH REPRESENTATIVE ASSIGNED?

Yes. You may leave a “sticky note” with your message.

HOW ARE ACTIVITIES AND ATTENDEE INTERACTIONS CAPTURED IN MY BOOTH?

The ROI reports will capture an overall view of all activity with attendees, including a chat log. We anticipate sending these reports out to each exhibitor within two weeks of the close of the conference.

WILL I BE ABLE TO CHAT WITH GUESTS AFTER THE EVENT?

No. The chat feature is only available during the event. We suggest you add a ‘contact us’ link to your contact link section.

IS THERE A LIMIT ON THE NUMBER OF BOOTH PERSONNEL WHO CAN REGISTER FOR WORKSHOP?

No. There is not.

HOW DO I CONTACT FOR TECHNICAL SUPPORT IF I AM AN EXHIBITOR OR VENDO R?

If you need technical support during the live event, please contact njsba@getvfairs.io.


HOW DO I FOLLOW NJSBA’S VIRTUAL WORKSHOP 2020 ON SOCIAL MEDIA?

Use the hashtag #NJSBAWorkshop to participate in the Virtual Workshop conversation on social media, and follow NJSBA’s social media sites:

• https://www.facebook.com/njsba/;
• https://twitter.com/njsba;
• https://www.instagram.com/njschoolboards/;
• https://www.instagram.com/njsba/;

• https://njsba.org/about/corporate-partnerships-opportunities/;