

NJSBA'S VIRTUAL WORKSHOP 2021

OCTOBER 26 - 28

SPONSORSHIP OPPORTUNITIES

NJSBA's Virtual Workshop enables the education community to come together to learn, collaborate, and chart the course for the future of schools and districts in NJ. Now, more than ever, school leaders are seeking your content and resources, and for solutions to the issues they're facing. Space is limited.



For more information, contact Patrice Maillet, Business Development Director, at pmaillet@njsba.org or Lynn Anderson, Exhibits Manager at landerson@njsba.org.

Co-Sponsored by NJASBO and NJASA

	SPONSORSHIPS			EXHIBITING	
	PREMIERE	SIGNATURE	INNOVATIVE	STANDARD	NONPROFIT
	\$15,000	\$10,000	\$5,000	\$2,000	\$900
Premium Logo Sign in the Event Lobby	Yes				
Premium Booth Location	Yes				
Premium Branding Opportunity	Yes				
Sponsor Branding in virtual conference marketing (when applicable).	Yes				
One-Hour Live Speaking Session with live chat capabilities and attendee Q & A (Available to attendees for 1 month).	Yes	Yes			
Session Attendee List	Yes	Yes			
Leaderboard Inclusion	Yes	Yes			
Swag Bag Inclusion	Yes	Yes			
Superintendent and Business Administrator Contact List, including district addresses and email.	Yes	Yes	Yes		
NEW! Half-Hour Pre-Recorded Session			Yes		
Customizable Virtual Booth Virtual booths give you the ability to host meetings and video chats, add images, videos, and presentations and documents. Review booth options.	Yes, including video, document uploads, signage, and more. (choose from 10 of the 10 templates)	Yes, including video, document uploads, signage, and more. (choose from 6 of the 10 templates)	Yes, including video, document uploads, signage, and more. (choose from 4 of the 10 templates)	Yes. Includes customizable signage and document uploads. (choose from 2 of the 10 templates)	Yes. Includes customizable signage and document uploads. Template will be assigned.
NEW! Personal Meeting Rooms Schedule demos and meetings for up to 50 people right in your booth. Feature videos and documents in your meeting room.	Yes	Yes	Yes	Yes	Yes
ENHANCED! Booth Chat Engage in real-time conversations with attendees using video, audio, and text in a 1:1 chat or group setting.	Yes	Yes	Yes	Yes	Yes
NEW! Chat Slot Booking Attendees can pre-book appointments with our team.	Yes	Yes	Yes	Yes	Yes
NEW! Daily Booth Engagement Reports	Yes	Yes	Yes	Yes	Yes
Post-Show Booth Engagement Report	Yes	Yes	Yes	Yes	Yes
Booth Attendee List	Yes	Yes	Yes	Yes	Yes
Logo Displayed on Event Website	Yes	Yes	Yes	Yes	Yes
Extended Availability Booths, sessions, and other content available to attendees for 1 month.	Yes	Yes	Yes	Yes	Yes