

# TREES FOR SCHOOLS

Tree-planting Grants for New Jersey  
Public Schools, Colleges, and Universities

## Partner Sharing Kit

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### NEWSLETTER/EMAIL CONTENT

#### Attention New Jersey Public Schools, Colleges and Universities: Apply for a Tree-Planting Grant

The Trees for Schools program will provide \$2.5 million in grants to New Jersey public school districts, county colleges, and state colleges and universities to fund the planting of trees on campuses across the state. Competitive grants of \$10,000 to \$500,000 will fund costs associated with planning, site preparation, trees, planting, watering, monitoring, and related expenses over a three-year period. 40% of the grant funding will be set aside for applicants located in [overburdened communities](#), with preference given to schools with the lowest tree coverage and the highest coverage of impervious surface, such as paved areas and buildings. Applications are due on July 13, 2023, for spring 2024 plantings. The Trees for Schools program is administered by the Sustainability Institute at The College of New Jersey in collaboration with Sustainable Jersey. It is made possible through the support of the New Jersey Department of Environmental Protection. [More information.](#)

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### SOCIAL MEDIA LINKS AND TAGS

- **Program Hashtag:** #NJTreesforSchools
- **Social Media Post Graphics Google Document:** <https://bit.ly/TreesForSchoolsSocialMediaGraphics>
- **Webpage:** <https://bit.ly/TreesforSchools>
- **Virtual Info Session:** <https://bit.ly/TreesforSchoolsWebinar>
- **Partner Facebook tags:** @newjerseydep @sustainablejersey @tcnjilions
- **Partner Twitter tags:** @NewJerseyDEP @SJ\_Schools @TCNJ
- **Partner Instagram tags:** @nj.dep @sustainablejersey @tcnj\_official
- **Questions:** Melanie McDermott at [mcdermom@tcnj.edu](mailto:mcdermom@tcnj.edu)

### SAMPLE SOCIAL MEDIA POSTS

Attention NJ public schools, colleges and universities. Apply for a Trees for Schools grant. #NJTreesforSchools will award grants of \$10,000 to \$500,000 to fund costs associated with planning, site preparation, trees, planting and more. Apply today: <https://bit.ly/TreesforSchools>

The best time to plant a tree is 20 years ago. The 2nd best time is now. NJ public schools, colleges, and universities can apply for a Trees for Schools tree-planting grant. \$10,000 to \$500,000 grants available to fund costs associated with planning, site preparation, trees, planting and more. Learn more: <https://bit.ly/TreesforSchools> #NJTreesforSchools

Tree-planting grants of \$10,000 to \$500,000 are available to NJ public schools, colleges and universities. Applications are due on 7/13/23. Learn more: <https://bit.ly/TreesforSchools> #NJTreesforSchools

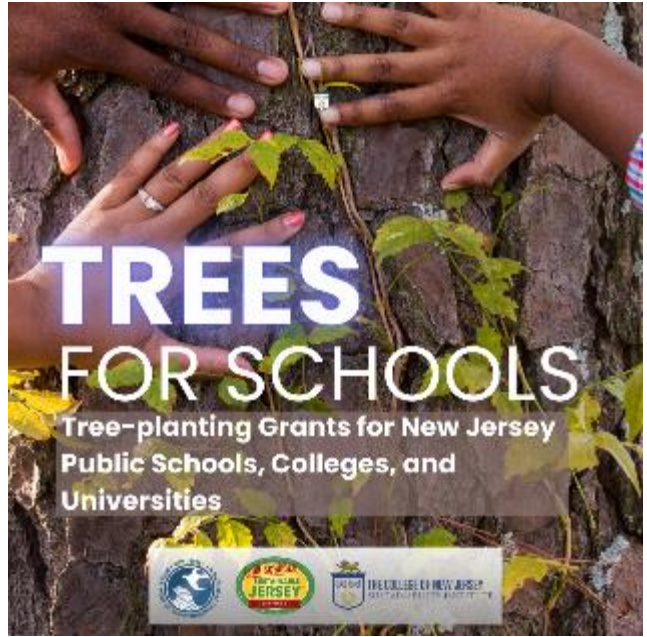
Take climate action! Tree-planting grants of \$10,000 to \$500,000 are available to NJ public schools, colleges and universities. Applications are due on 7/13/23. Learn more: <https://bit.ly/TreesforSchools> #NJTreesforSchools

Tree-planting grants of \$10,000 to \$500,000 are available to NJ public schools, colleges and universities. 40% of grant funding set aside for applicants in overburdened communities. Applications are due on 7/13/23. Learn more: <https://bit.ly/TreesforSchools> #NJTreesforSchools

Social Media Graphics

High-resolution graphics are available for easy download and use from this Google Document: <https://bit.ly/TreesForSchoolsSocialMediaGraphics>. Below are examples of some of the graphics on this sharing site.





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TREE-PLANTING GRANTS  
FOR NEW JERSEY PUBLIC SCHOOLS,  
COLLEGES, AND UNIVERSITIES

