

**N E W J E R S E Y S C H O O L B O A R D S A S S O C I A T I O N**

**GOVERNANCE & OPERATIONS**

**FILE CODE: GO/1000**

COMMUNITY RELATIONS

CONCEPTS AND ROLES IN COMMUNITY RELATIONS

Public Relations

The New Jersey School Boards Association, under its legal mandate to "encourage and aid all movements for the improvement of educational affairs of the state...", has an obligation to consider the principles of good public relations in all its activities and in all phases of its program.

Authority: BD 2/64