

PROGRAMS AND SERVICES  
TRAINING ACTIVITIES

Training Activities

- A. Preservice training (candidates' briefings) should be available but not required with the cost of such programs for candidates absorbed by the NJSBA and conducted on a countywide basis by the Field Services staff in cooperation with the County Association Leadership (CAL). County level programs do not preclude the necessity for conducting similar programs at the district and state level.
- B. The "Code of Ethics for School Board Members" (18A:12-24.1) and the NJSBA board member candidate kit should be distributed to candidates securing petitions to ensure familiarity with the content of these documents. Careful review of these documents is considered a fundamental and essential early selfinitiative in preservice training.

Authority: DA 5/76CR Competency

Leadership Effectiveness of Superintendents and Principals

The NJSBA believes that principals and superintendents must play a crucial leadership role in developing school and community support and school boards must provide them with the professional development and other support required to carry out their leadership role effectively. The Association stresses the distinction between leadership skills involving persuasion, setting goals and developing community consensus behind them, and managerial and supervisory skills. Although the latter are necessary, the Association believes that school boards must consciously develop leadership skills at the school and district levels if school effectiveness is to be achieved.

In this effort, NJSBA will support development of board member and staff leadership skills, develop resources to support local board activities, and encourage local districts to make individual school buildings the focal point of leadership activities.

Authority: DA 12/831

Cross Filed: 2010  
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Long Range and Strategic Planning

NJSBA should continue to offer training in longrange and/or strategic planning to all school districts. Such training should be offered on all levels: statewide, regional, county and, local. Through special fee-based arrangements,

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such training may be offered to charter schools that are Associate Members of NJSBA.

Authority: DA 12/91CR QEA

Public Support for Education

NJSBA should continue to offer a comprehensive, ongoing program to increase public support for education so that districts are able to avail themselves of public relations training to implement such programs on a local level. Such training should be offered on all levels: statewide, regional, county and, local.

Authority: DA 12/91CR QEA

Revised      BD 9/10  
                  BD 3/12