

RFP NJSBA 2025-06
CYBER SECURITY AWARENESS TRAINING SERVICES
ASPIRE CYBER IQ PRICING

SKU NUMBER	PRODUCT DESCRIPTION						
ASV-CYBERIQ-ESS	Adaptive Cyber Security Awareness Training and AI Phishing Simulator						
License Tier	# licenses	# licenses	Monthly License Price	NJSBA Member Discount	NJSBA Member License Price	Admin Fee Per Sale Payable to NJSBA	
Tier 1	1	500	\$1.25	5.00%	\$1.19	5%	
Tier 2	501	1000	\$0.60	5.00%	\$0.57	5%	
Tier 3	1001	2000	\$0.45	5.00%	\$0.43	5%	
Tier 4	2001	3000	\$0.40	5.00%	\$0.38	5%	
Tier 5	3001	5000	\$0.37	5.00%	\$0.35	5%	
Tier 6	5001	10000	\$0.32	5.00%	\$0.30	5%	
Tier 7	10001	20000	\$0.26	5.00%	\$0.25	5%	
Tier 8	20001	30000+	\$0.18	5.00%	\$0.17	5%	
ASV-CYBERIQ-ADV	ESS+ CyberIQ Pro + Nudging + IM Phishing + Ransomware Simulator						
License Tier	# licenses	# licenses	Monthly License Price	NJSBA Member Discount	NJSBA Member License Price	Admin Fee Per Sale Payable to NJSBA	
Tier 1	1	500	\$3.18	5.00%	\$3.02	5%	
Tier 2	501	1000	\$2.43	5.00%	\$2.31	5%	
Tier 3	1001	2000	\$1.88	5.00%	\$1.79	5%	
Tier 4	2001	3000	\$1.69	5.00%	\$1.61	5%	
Tier 5	3001	5000	\$1.52	5.00%	\$1.44	5%	
Tier 6	5001	10000	\$1.33	5.00%	\$1.26	5%	
Tier 7	10001	20000	\$1.03	5.00%	\$0.98	5%	
Tier 8	20001	30000+	\$0.72	5.00%	\$0.68	5%	
ASV-CYBERIQ-PRM	ADV+ Human Risk Intelligence						
License Tier	# licenses	# licenses	Monthly License Price	NJSBA Member Discount	NJSBA Member License Price	Admin Fee Per Sale Payable to NJSBA	
Tier 1	1	500	\$4.76	5.00%	\$4.52	5%	
Tier 2	501	1000	\$3.58	5.00%	\$3.40	5%	
Tier 3	1001	2000	\$2.72	5.00%	\$2.58	5%	
Tier 4	2001	3000	\$2.40	5.00%	\$2.28	5%	
Tier 5	3001	5000	\$2.20	5.00%	\$2.09	5%	
Tier 6	5001	10000	\$1.94	5.00%	\$1.84	5%	
Tier 7	10001	20000	\$1.54	5.00%	\$1.46	5%	
Tier 8	20001	30000+	\$1.10	5.00%	\$1.05	5%	
ASV-CYBERIQ-STUDENT	Aspire Education Student Service Add-On						
License Tier	# licenses	# licenses	Monthly License Price	NJSBA Member Discount	NJSBA Member License Price	Admin Fee Per Sale Payable to NJSBA	
Tier 1	1	500	\$1.30	5.00%	\$1.24	5%	
Tier 2	501	1000	\$1.00	5.00%	\$0.95	5%	
Tier 3	1001	2000	\$0.88	5.00%	\$0.84	5%	
Tier 4	2001	3000	\$0.79	5.00%	\$0.75	5%	
Tier 5	3001	5000	\$0.71	5.00%	\$0.67	5%	
Tier 6	5001	10000	\$0.63	5.00%	\$0.60	5%	
Tier 7	10001	20000	\$0.57	5.00%	\$0.54	5%	
Tier 8	20001	30000+	\$0.50	5.00%	\$0.48	5%	
ASV-CYBERIQ-WORKFORCE	Organization Work Force Employees / Front Line Workers/ Associates						
License Tier	# licenses	# licenses	Monthly License Price	NJSBA Member Discount	NJSBA Member License Price	Admin Fee Per Sale Payable to NJSBA	
Tier 1	1	500	\$1.30	5.00%	\$1.24	5%	
Tier 2	501	1000	\$1.00	5.00%	\$0.95	5%	
Tier 3	1001	2000	\$0.88	5.00%	\$0.84	5%	
Tier 4	2001	3000	\$0.79	5.00%	\$0.75	5%	
Tier 5	3001	5000	\$0.71	5.00%	\$0.67	5%	
Tier 6	5001	10000	\$0.63	5.00%	\$0.60	5%	
Tier 7	10001	20000	\$0.57	5.00%	\$0.54	5%	
Tier 8	20001	30000+	\$0.50	5.00%	\$0.48	5%	
ASV-CYBERIQ-TRAINING	Adaptive Training modules only						
License Tier	# licenses	# licenses	Monthly License Price	NJSBA Member Discount	NJSBA Member License Price	Admin Fee Per Sale Payable to NJSBA	
Tier 1	1	500	\$2.54	5.00%	\$2.41	5%	
Tier 2	501	1000	\$1.94	5.00%	\$1.84	5%	
Tier 3	1001	2000	\$1.50	5.00%	\$1.43	5%	
Tier 4	2001	3000	\$1.35	5.00%	\$1.28	5%	
Tier 5	3001	5000	\$1.22	5.00%	\$1.16	5%	
Tier 6	5001	10000	\$1.06	5.00%	\$1.01	5%	
Tier 7	10001	20000	\$0.82	5.00%	\$0.78	5%	
Tier 8	20001	30000+	\$0.58	5.00%	\$0.55	5%	

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SKU NUMBER	PRODUCT DESCRIPTION					
ASV-CYBERIQ-PHISHING	AI Phishing only					
License Tier	# licenses	# licenses	Monthly License Price	NJSBA Member Discount	NJSBA Member License Price	Admin Fee Per Sale Payable to NJSBA
Tier 1	1	500	\$2.54	5.00%	\$2.41	5%
Tier 2	501	1000	\$1.94	5.00%	\$1.84	5%
Tier 3	1001	2000	\$1.50	5.00%	\$1.43	5%
Tier 4	2001	3000	\$1.35	5.00%	\$1.28	5%
Tier 5	3001	5000	\$1.22	5.00%	\$1.16	5%
Tier 6	5001	10000	\$1.06	5.00%	\$1.01	5%
Tier 7	10001	20000	\$0.82	5.00%	\$0.78	5%
Tier 8	20001	30000+	\$0.58	5.00%	\$0.55	5%
ASV-CYBERIQ-START (One-Time)	SKU NUMBER	PRODUCT DESCRIPTION				
#Integrations	ASV-CYBERIQ-START	Aspire CyberIQ Expert Build out and Setup			NJSBA Member Price	Admin Fee Per Sale Payable to NJSBA
2		\$1,000.00	5.00%		\$950.00	5%
5		\$2,500.00	5.00%		\$2,375.00	5%
7		\$3,500.00	5.00%		\$3,325.00	5%
10		\$5,000.00	5.00%		\$4,750.00	5%
15		\$10,000.00	5.00%		\$9,500.00	5%
ASV-CYBERIQ-INT (Monthly)	SKU NUMBER	PRODUCT DESCRIPTION				
#Integrations	ASV-CYBERIQ-INT	Aspire CyberIQ CX Expert Services			NJSBA Monthly Member Price	Admin Fee Per Sale Payable to NJSBA
2		\$625.00	10.00%		\$562.50	5%
5		\$875.00	10.00%		\$787.50	5%
7		\$1,250.00	10.00%		\$1,125.00	5%
10		\$1,875.00	10.00%		\$1,687.50	5%
15		\$2,500.00	10.00%		\$2,250.00	5%
ASV-CYBERIQ-PARENT	SKU NUMBER	PRODUCT DESCRIPTION				
Module	ASV-CYBERIQ-PARENT	Education Parent Service Add-On			NJSBA Member License Price	Admin Fee Per Sale Payable to NJSBA
	\$12,000/District/Year	\$12,000.00	25.00%		\$9,000.00	5%