## RFP NJSBA 2025-06 CYBER SECURITY AWARENESS TRAINING SERVICES ASPIRE CYBER IQ PRICING

SKU NUMBER	PRODUCT DESCRIPTION					
ASV-CYBERIQ-ESS	Adaptive Cyber Security Awareness Training and Al Phishing Simulator					
ASV-CTBERIQ-ESS	Adaptive Cyber Security Awareness Training and At Philshing Simulator					
License Tier	# licenses	# licenses	Monthly License Price	NJSBA Member Discount	NJSBA Member License Price	Admin Fee Per Sale Payable to NJSBA
Tier 1	1	500	\$1.25	5.00%	\$1.19	5%
Tier 2	501	1000	\$0.60	5.00%	\$0.57	5%
Tier 3	1001	2000	\$0.45	5.00%	\$0.43	5%
Tier 4	2001	3000	\$0.40	5.00%	\$0.38	5%
Tier 5	3001	5000	\$0.37	5.00%	\$0.35	5%
Tier 6	5001	10000	\$0.32	5.00%	\$0.30	5%
Tier 7	10001	20000	\$0.26	5.00%	\$0.25	5%
Tier 8	20001	30000+	\$0.18	5.00%	\$0.17	5%
ASV-CYBERIQ-ADV	ESS+ CyberIQ Pro + Nudging + IM Phishing + Ransomware Simulator					
License Tier	# licenses	#licenses		NJSBA Member Discount	NJSBA Member License Price	Admin Fee Per Sale Payable to NJSBA
Tier 1	1	500	\$3.18	5.00%	\$3.02	5%
Tier 2	501	1000	\$2.43	5.00%	\$2.31	5%
Tier 3	1001	2000	\$1.88	5.00%	\$1.79	5%
Tier 4	2001	3000	\$1.69	5.00%	\$1.61	5%
Tier 5	3001	5000	\$1.52	5.00%	\$1.44	5%
Tier 6	5001	10000	\$1.33	5.00%	\$1.26	5%
Tier 7	10001	20000	\$1.03	5.00%	\$0.98	5%
Tier 8	20001	30000+	\$0.72	5.00%	\$0.68	5%
ASV-CYBERIQ-PRM	ADV+ Human Risk Intelligence					
License Tier	# licenses	# licenses	Monthly License Price	NJSBA Member Discount	NJSBA Member License Price	Admin Fee Per Sale Payable to NJSBA
Tier 1	1	500	\$4.76	5.00%	\$4.52	5%
Tier 2	501	1000	\$3.58	5.00%	\$3.40	5%
Tier 3	1001	2000	\$2.72	5.00%	\$2.58	5%
Tier 4	2001	3000	\$2.40	5.00%	\$2.28	5%
Tier 5	3001	5000	\$2.20	5.00%	\$2.09	5%
Tier 6	5001	10000	\$1.94	5.00%	\$1.84	5%
Tier 7	10001	20000	\$1.54	5.00%	\$1.46	5%
Tier 8	20001	30000+	\$1.10	5.00%	\$1.05	5%
ASV-CYBERIQ-STUDENT	Aspire Education Student Service Add-On					
License Tier	# licenses	# licenses	Monthly License Price	NJSBA Member Discount	NJSBA Member License Price	Admin Fee Per Sale Payable to NJSBA
Tier 1	1	500	\$1.30	5.00%	\$1.24	5%
Tier 2	501	1000	\$1.00	5.00%	\$0.95	5%
Tier 3	1001	2000	\$0.88	5.00%	\$0.84	5%
Tier 4	2001	3000	\$0.79	5.00%	\$0.75	5%
Tier 5	3001	5000	\$0.71	5.00%	\$0.67	5%
Tier 6	5001	10000	\$0.63	5.00%	\$0.60	5%
Tier 7	10001	20000	\$0.57	5.00%	\$0.54	5%
Tier 8	20001	30000+	\$0.50	5.00%	\$0.48	5%
ASV-CYBERIQ-WORKFORCE	Organization Work Force Employees / Front Line Workers/ Associates					
License Tier	# licenses	# licenses	Monthly License Price	NJSBA Member Discount	NJSBA Member License Price	Admin Fee Per Sale Payable to NJSBA
Tier 1	1	500	\$1.30	5.00%	\$1.24	5%
Tier 2	501	1000	\$1.00	5.00%	\$0.95	5%
Tier 3	1001	2000	\$0.88	5.00%	\$0.84	5%
Tier 4	2001	3000	\$0.79	5.00%	\$0.75	5%
Tier 5	3001	5000	\$0.71	5.00%	\$0.67	5%
		5000 10000	\$0.71 \$0.63	5.00% 5.00%	\$0.67 \$0.60	5% 5%
Tier 5 Tier 6 Tier 7	3001 5001 10001	10000 20000	\$0.63 \$0.57	5.00% 5.00%	\$0.60 \$0.54	5% 5%
Tier 5 Tier 6	3001 5001	10000	\$0.63	5.00%	\$0.60	5%
Tier 5 Tier 6 Tier 7	3001 5001 10001 20001	10000 20000	\$0.63 \$0.57	5.00% 5.00%	\$0.60 \$0.54	5% 5%
Tier 5 Tier 6 Tier 7 Tier 8	3001 5001 10001	10000 20000	\$0.63 \$0.57 \$0.50	5.00% 5.00%	\$0.60 \$0.54	5% 5%
Tier 5 Tier 6 Tier 7 Tier 8 ASV-CYBERIQ-TRAINING	3001 5001 10001 20001 Adaptive Training modules only	10000 20000 30000+	\$0.63 \$0.57 \$0.50	5.00% 5.00% 5.00%	\$0.60 \$0.54 \$0.48	5% 5% 5% 5%
Tier 5 Tier 6 Tier 7 Tier 8 ASV-CYBERIQ-TRAINING License Tier	3001 5001 10001 20001 Adaptive Training modules only # licenses	10000 20000 30000+ #licenses	\$0.63 \$0.57 \$0.50 Monthly License Price	5.00% 5.00% 5.00% NJSBA Member Discount	\$0.60 \$0.54 \$0.48 NJSBA Member License Price	5% 5% 5% 5% Admin Fee Per Sate Payable to NJSBA
Tier 5 Tier 6 Tier 7 Tier 8  ASV-CYBERIQ-TRAINING License Tier Tier 1	3001 5001 10001 20001 Adaptive Training modules only # licenses 1	10000 20000 30000+ #licenses 500	\$0.63 \$0.57 \$0.50 Monthly License Price \$2.54	5.00% 5.00% 5.00% NJSBA Member Discount 5.00%	\$0.60 \$0.54 \$0.48 NJSBA Member License Price \$2.41	5% 5% 5% Admin Fee Per Sale Payable to NISBA 5%
Tier 5 Tier 6 Tier 7 Tier 8 ASV-CYBERIQ-TRAINING License Tier Tier 1 Tier 2	3001 5001 10001 20001 Adaptive Training modules only #Ilcenses 1 501	10000 20000 30000+ #licenses 500 1000	\$0.63 \$0.57 \$0.50 Monthly License Price \$2.54 \$1.94	5.00% 5.00% 5.00% NJSBA Member Discount 5.00%	\$0.60 \$0.54 \$0.48 NJSBA Member License Price \$2.41 \$1.84	5% 5% 5% Admin Fee Per Sale Payable to NJSBA 5% 5%
Tier 5 Tier 6 Tier 7 Tier 8  ASV-CYBERIQ-TRAINING License Tier Tier 1 Tier 2 Tier 3 Tier 4 Tier 5	3001 5001 10001 20001 Adaptive Training modules only #licenses 1 501 1001 2001 3001	10000 20000 30000+ #ticenses 500 1000 2000 3000 5000	\$0.63 \$0.57 \$0.50 Monthly License Price \$2.54 \$1.94 \$1.50 \$1.35 \$1.22	5.00% 5.00% 5.00% NJSBA Member Discount 5.00% 5.00% 5.00% 5.00%	\$0.60 \$0.54 \$0.48 NJSBA Member License Price \$2.41 \$1.84 \$1.43 \$1.28 \$1.16	5% 5% 5% Admin Fee Per Sale Payable to NJSBA 5% 5% 5% 5% 5% 5% 5%
Tier 5 Tier 6 Tier 7 Tier 8  ASV-CYBERIQ-TRAINING License Tier Tier 1 Tier 2 Tier 3 Tier 4 Tier 5 Tier 6	3001 5001 10001 20001 Adaptive Training modules only # licenses 1 1 501 1001 2001 3001 5001	10000 20000 30000+ #licenses 500 1000 2000 3000 5000	\$0.63 \$0.57 \$0.50 Monthly License Price \$2.54 \$1.94 \$1.50 \$1.35 \$1.22 \$1.06	5.00% 5.00% 5.00% NJSBA Member Discount 5.00% 5.00% 5.00% 5.00% 5.00%	\$0.60 \$0.54 \$0.48 NJSBA Member License Price \$2.41 \$1.84 \$1.43 \$1.28 \$1.16 \$1.01	5% 5% 5% 5% Admin Fee Per Sate Payable to NJSBA 6% 5% 5% 5% 5% 5% 5%
Tier 5 Tier 6 Tier 7 Tier 8 ASV-CYBERIQ-TRAINING License Tier Tier 1 Tier 2 Tier 3 Tier 4 Tier 5 Tier 6 Tier 6 Tier 7	3001 5001 10001 20001 Adaptive Training modules only #Ucenses 1 501 1001 2001 3001 5001 10001	10000 20000 30000+ #licenses 500 1000 2000 3000 5000 10000 20000	\$0.63 \$0.57 \$0.50 Monthly License Price \$2.54 \$1.94 \$1.50 \$1.35 \$1.22 \$1.06 \$0.82	5.00% 5.00% 5.00% NISBA Member Discount 5.00% 5.00% 5.00% 5.00% 5.00% 5.00% 5.00%	\$0.60 \$0.54 \$0.48 NJSBA Member License Price \$2.41 \$1.84 \$1.43 \$1.28 \$1.16 \$1.01	5% 5% 5% Admin Fee Per Sale Payable to NJSBA 5% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5%
Tier 5 Tier 6 Tier 7 Tier 8  ASV-CYBERIQ-TRAINING License Tier Tier 1 Tier 2 Tier 3 Tier 4 Tier 5 Tier 6	3001 5001 10001 20001 Adaptive Training modules only # licenses 1 1 501 1001 2001 3001 5001	10000 20000 30000+ #licenses 500 1000 2000 3000 5000	\$0.63 \$0.57 \$0.50 Monthly License Price \$2.54 \$1.94 \$1.50 \$1.35 \$1.22 \$1.06	5.00% 5.00% 5.00% NJSBA Member Discount 5.00% 5.00% 5.00% 5.00% 5.00%	\$0.60 \$0.54 \$0.48 NJSBA Member License Price \$2.41 \$1.84 \$1.43 \$1.28 \$1.16 \$1.01	5% 5% 5% 5% Admin Fee Per Sale Payable to NJSBA 5% 5% 5% 5% 5% 5%

## RFP NJSBA 2025-06 CYBER SECURITY AWARENESS TRAINING SERVICES ASPIRE CYBER IQ PRICING

SKU NUMBER	PRODUCT DESCRIPTION					
ASV-CYBERIQ-PHISHING	Al Phishing only					
License Tier	# licenses	# licenses	Monthly License Price	NJSBA Member Discount	NJSBA Member License Price	Admin Fee Per Sale Payable to NJSBA
Tier 1	1	500	\$2.54	5.00%	\$2.41	5%
Tier 2	501	1000	\$1.94	5.00%	\$1.84	5%
Tier 3	1001	2000	\$1.50	5.00%	\$1.43	5%
Tier 4	2001	3000	\$1.35	5.00%	\$1.28	5%
Tier 5	3001	5000	\$1.22	5.00%	\$1.16	5%
Tier 6	5001	10000	\$1.06	5.00%	\$1.01	5%
Tier 7	10001	20000	\$0.82	5.00%	\$0.78	5%
Tier 8	20001	30000+	\$0.58	5.00%	\$0.55	5%
ASV-CYBERIQ-START (One-Time)	SKU NUMBER	PRODUCT DESCRIPTION				
#Integrations	ASV-CYBERIQ-START	Aspire CyberlQ Expert Build out and Setup			NJSBA Member Price	Admin Fee Per Sale Payable to NJSBA
2			\$1,000.00	5.00%	\$950.00	5%
5			\$2,500.00	5.00%	\$2,375.00	5%
7			\$3,500.00	5.00%	\$3,325.00	5%
10			\$5,000.00	5.00%	\$4,750.00	5%
15			\$10,000.00	5.00%	\$9,500.00	5%
ASV-CYBERIQ-INT (Monthly)	SKU NUMBER	PRODUCT DESCRIPTION				
#Integrations	ASV-CYBERIQ-INT	Aspire CyberIQ CX Expert Services			NJSBA Monthly Member Price	Admin Fee Per Sale Payable to NJSBA
2			\$625.00	10.00%	\$562.50	5%
5			\$875.00	10.00%	\$787.50	5%
7			\$1,250.00	10.00%	\$1,125.00	5%
10			\$1,875.00	10.00%	\$1,687.50	5%
15			\$2,500.00	10.00%	\$2,250.00	5%
ASV-CYBERIQ-PARENT	SKU NUMBER	PRODUCT DESCRIPTION				
Module	ASV-CYBERIQ-PARENT	Education Pare	nt Service Add-On		NJSBA Member License Price	Admin Fee Per Sale Payable to NJSBA
	\$12,000/District/Year		\$12,000.00	25.00%	\$9,000.00	5%