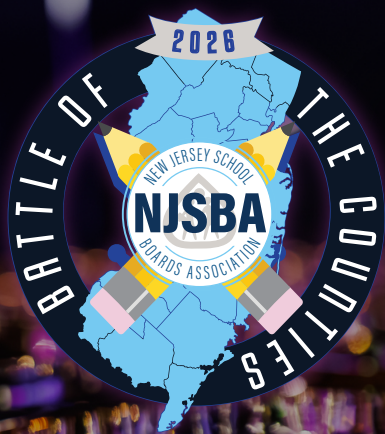




EVERY MEETING MATTERS. EVERY DISTRICT COUNTS.

Battle of the Counties is a new statewide competition that encourages increased engagement and participation in NJSBA and County School Boards Association activities. Can the school districts in your county work together to be crowned the winner in your division?

Participation Criteria

This annual challenge will run from July 1, 2026, through June 30, 2027. Board members are asked to work collaboratively to increase their district's attendance and participation at the following events and programs throughout the year, which award Board Member Academy credits:

- Four (4) annual County SBA meetings (*Excluding Unsung Heroes and 8th Grade Dialogue programs*)
- NJSBA's Workshop 2026 (Oct. 19 - 22 in Atlantic City)
- Complete a Board Self-Evaluation through NJSBA

COUNTY DIVISIONS

To keep the competition equitable, all 21 counties in New Jersey are categorized by size into three divisions:

DIVISION I

Bergen
Burlington
Camden
Gloucester
Monmouth
Morris
Ocean

DIVISION II

Atlantic
Essex
Hunterdon
Middlesex
Sussex
Union
Warren

DIVISION III

Cape May
Cumberland
Hudson
Mercer
Passaic
Salem
Somerset

What Do You Win?

The County SBA with the highest number of participating districts during the 2026-2027 school year will win:

- ✎ Title of "Division Winner" of your county's division
- ✎ Large commemorative trophy presented in Fall 2027
- ✎ Celebratory School Board Notes article
- ✎ Feature on NJSBA's social media pages
- ✎ Exclusive digital badge
- ✎ Bragging rights!

For more information on NJSBA's Battle of the Counties program, please contact Ray Pinney, Chief Membership Engagement Officer at rpinney@njsba.org.

www.njsba.org